



I-Corps funds are intended for **CUSTOMER DISCOVERY** activities. Costs associated with prototype development after customer discovery has been performed are also permitted. If you have any questions about permissible reimbursements, before purchasing, contact Melanie Simko (msimko@andrew.cmu.edu).

****Revised to include travel restrictions due to COVID-19 pandemic****

YES: I can be reimbursed for...

1. Virtual industry trade shows and conferences with networking component
 - Registration fees
2. Prototype development
 - Equipment and parts
 - Certain specialized software
 - Lab reagents and supplies
3. Miscellaneous
 - LinkedIn premium membership for team entrepreneurial and/or technical lead for duration of the cohort (3 months)
 - society memberships to explore customer discovery opportunities (not for sole benefit of the individual)
 - web hosting fees

NO: I can't be reimbursed for

1. Travel costs (flight, hotel, etc.) until CMU travel restrictions for sponsored programs have been lifted.
2. Conference fees to present research or research papers.
3. Common hardware or general office software: laptops/desktops, tablets, phones, printers
4. Payroll for team members, interns, etc.
5. Professional consultation, such as legal services, accounting, marketing, patent costs, grant writing
6. Incentives for customer surveys
7. Food and alcohol
8. Inventory